

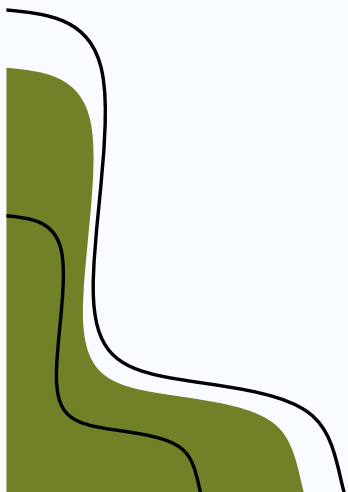
Help us share the Adventure!

VOLUNTEER

SOCIAL MEDIA LEAD

Guys Farm are looking for an enthusiastic and creative social media and marketing volunteer who can help us expand our online presence. We have incredible stories happening every week, but we need you to help us share them.

For further Info and application form
www.guysfarm.org.uk



VOLUNTEER SOCIAL MEDIA LEAD

The Role:

- Create & Curate: Develop captivating posts, stories and ideas for Facebook, Instagram, Tic Tok and LinkedIn
 - Schedule and publish posts to ensure consistent and impactful online presence
 - Showcase the Fun: Highlight our activities, from archery to Paddleboarding
 - Grow our Community: Engage with our followers, local units, and volunteers. Monitor and respond to comments and messages
 - Create a bank of stock photos ensuring permissions are gained inline with Girlguiding policies
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Who are we looking for?

- Experience with social media platforms (personal or professional).
 - Great communication skills and a friendly digital "voice."
 - Reliable and flexible
 - Be able to work both independently and as part of a team.
 - Be willing to join Girlguiding and undergo DBS checks and complete required online training.
 - Be able to attend Operational management Team meetings once a quarter
 - Be able to volunteer approximately 3 - 4 hours a week, remotely and occasionally onsite
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